

MINUTES—HARVEST COOP MARKETS—JUNE 4 2007

Minutes taken by Amy Cotter

Attending: Betsy Adams, Stephen Clifford, Amy Cotter, Karin Emry, Alex Gokce (guest), Mary Grinnell (guest), Jessie Grogan, Jessie Myszka, Mike St. Clair (GM, by phone), Marc Weinreich (guest)

Session begins: 7:03pm

Agenda modified to include the resignation of Director John Mascia.

Member Forum

A couple of the member guests present are potentially interested in joining the Board. In order to gain more experience with the Board and its tasks, they're encouraged to join a committee (and in particular the Membership and Social Concerns Committee (MSCC)) and continue to come to Board meetings.

Minutes

Steve moves, Jessie G. seconds approval of May 7th minutes as amended. **5-0-1 (Jessie M. abstains)**

GM Report

1. JP façade improvement going well and receiving positive reviews from staff, members, and JP community
2. Harvest Kids Club program “soft launched” in Cambridge June 4, formal launch in both stores soon
3. Weekly flyer program initiated, to include both general and member-only discounts that vary week by week.
4. Rotisserie chicken introduced and very popular during early days
5. Website update being planned; Amy to be involved at appropriate time to convey Board needs.

Mascia Resignation

Directors received John Mascia’s resignation from the Board of Directors via email May 22, 2007. Jessie M. moves, Amy seconds acceptance. **Unanimously accepted. 6-0-0.**

End of public session

HARVEST MSCC, JUNE 21, 2007

Members present: Amy Cotter, Chris Durkin, Jessie Grogan, Emily Weiss, Liz Levy, Dvora Jonas

Tabling

- Feedback:
 - Cambridge:
 - People like the snacks—it's what drew them to the table (then they got questions about price/aisle)
 - Most questions were on the financial aspects of joining, not social issues
 - People were psyched about the volunteering
 - People were glad to see someone there
 - Having store literature out was good
 - JP:
 - If was hard to find a good spot—people didn't know what to think of them and so they got little traffic
 - A bigger sign might help
- Things to add to tabling materials:
 - E-mail sign up for volunteering
 - A pad of paper to leave comments for Chris (can be left in his mailbox)
 - MSCC info sheet and meeting schedule
 - **Liz** will send around draft MSCC description
 - Info on senior/disability/low income
- Next month:
 - Cambridge: Liz and ?????
 - JP: Joe and ?????

Volunteering

- We decided Emerald Necklace, Food for Free and Bikes Not Bombs will be our first three volunteering opportunities
 - Bikes Not Bombs
 - Emily and Jessie will be the trip leaders. She is asking about the next Saturday programs—tentatively aiming for October
 - Food for Free
 - Emily and Chris will be the trip leaders. They will coordinate to get in touch. Tentatively August
 - Emerald Necklace
 - Joe and Dvora will be the trip leaders. Tentatively September.
- Logistics
 - Ideally, we'll aim for repeat visits, but let's just promise once at first
 - There will be two trip leaders/organizers
 - Sign ups: need name, contact info. The organizers will acknowledge the sign up, ask about transportation and let the person know about special clothes, etc.
 - Website—activities section
 - Email: mssc@harvest.coop
 - The trip organizers will be responsible for checking it
 - Don will send us instructions for how to check it
 - At MAD tabling
 - At front desk
 - Chris will collect names form tabling and front desk
 - Chris will look into liabilities for carpooling
 - Advertising
 - In store—members/board board
 - Article in newsletter
 - Organizer writes a profile of the place we're visiting and gives it to Chris in time for publication
 - Our goal is monthly, but we aren't going to advertise that until we get going.